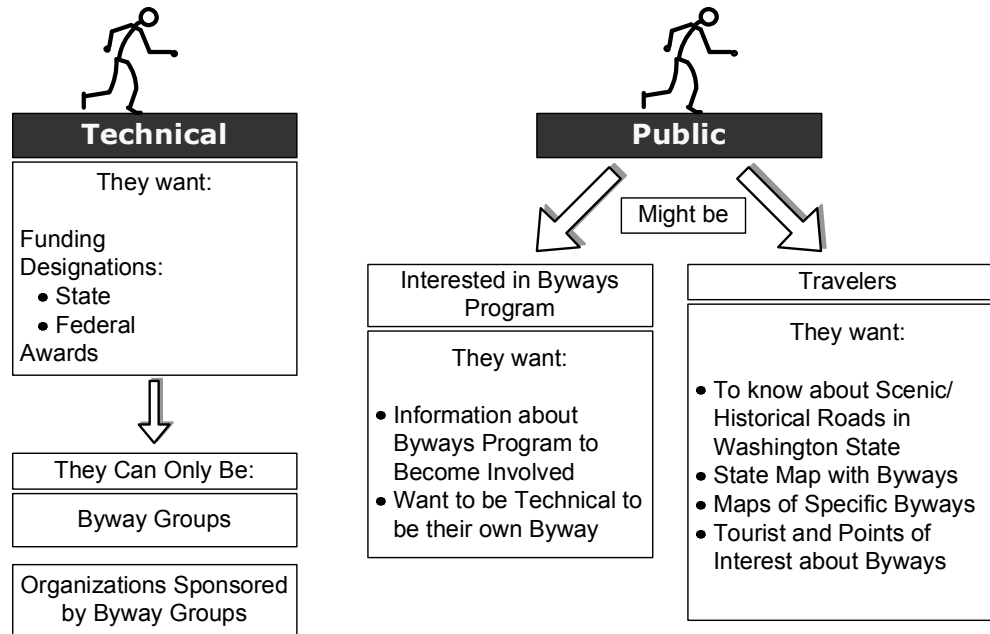


Scenic Byways

Scenic Byways User Analysis

Two basic types of people are interested in Scenic Byways Website

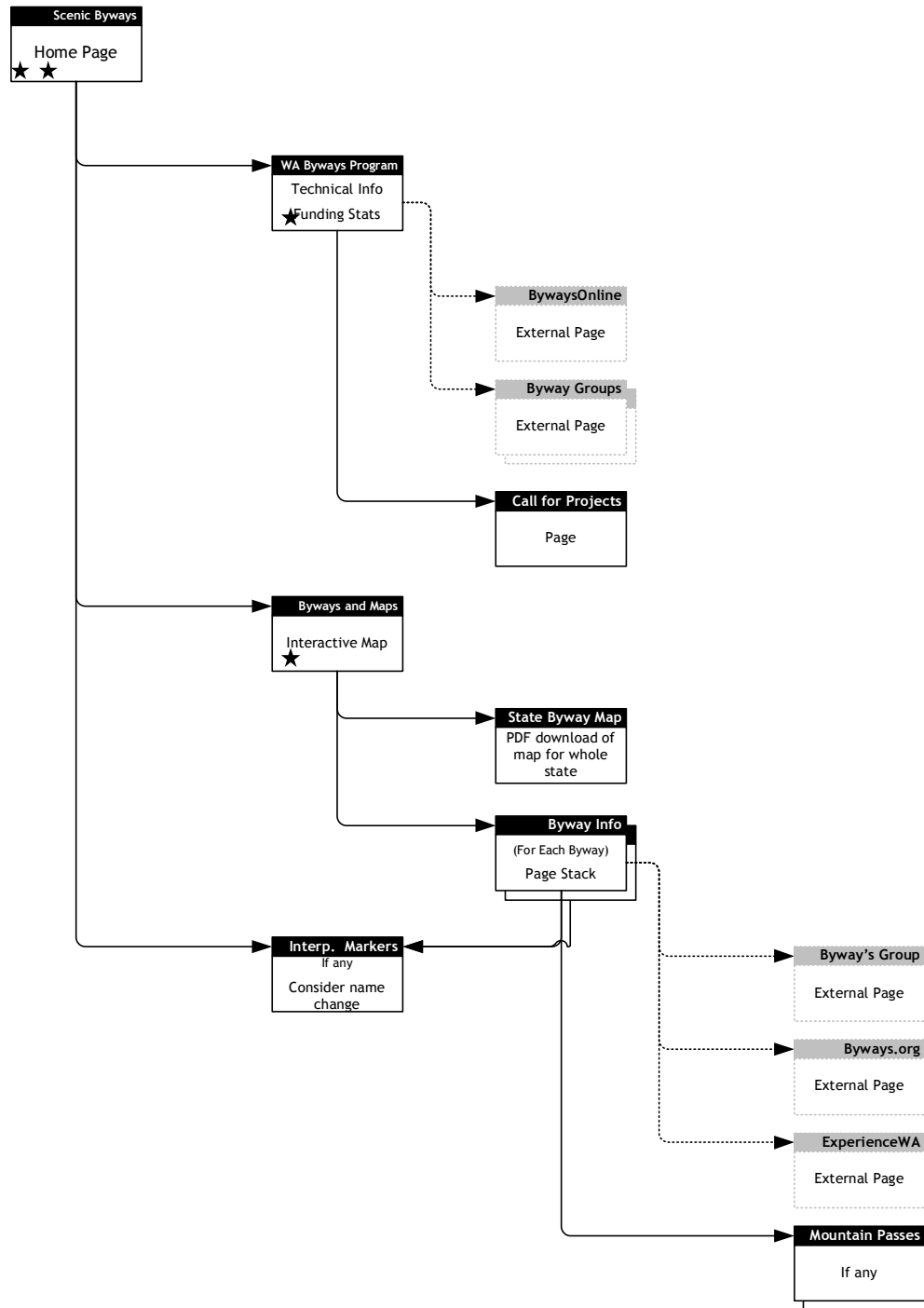


What Information to Provide for the Users

- How to apply for federal designation
- Funding program and funding cycle
- How to apply for funding
- Who is eligible/how to sponsor a group
- Call for projects
- Projects that have been funded
- Awards given to byways and projects

- Need to be a part of a Bygroup.
- No new byways groups are being accepted
- List of Byways Groups to contact and become involved with

- Maps-State and individual byways
- Location of Byway
- Basic info about (ie: starting points, length, connected byways)
- Historical Markers
- Links to Byway Groups
- Exploring - External site for more activities, features, and services.



Interpretive Markers

- Leave pretty much the same

Call for Projects

- Dues dates and other dates
- Focus (*FHWA is particularly focusing*)
- Who is eligible
- Application Process
- Contact Info

Technical Info

- Who is eligible for program funding
- How public can get involved?
 - Direct to Byway Groups
- Byways Group List – Websites
- Process for Federal Designations
- Funding Process/General
 - Funding Cycle Status Update
 - More Info with [Bywaysonline](#).
- Project funding stats



Search

text size: T T T

Scenic Byways

- [Scenic Byways Home](#)
- [Designation and Funding](#)
- [Maps and Byway Info](#)
- [Byway Groups](#)
- [Historical Markers](#)

H&LP

- [H&LP Home](#)
- [Contact](#)
- [Regional Engineers](#)

Contacts

Title

- [E-mail](#)
- phone

Scenic Byways Program Technical Info

Who is in the Scenic Byway program?

Text

How to get involved in Scenic Byways

[Byway Groups List](#)

Text

Scenic Byways Funding

[Call for Projects](#)

Status and Dates

Federal Byways Designation

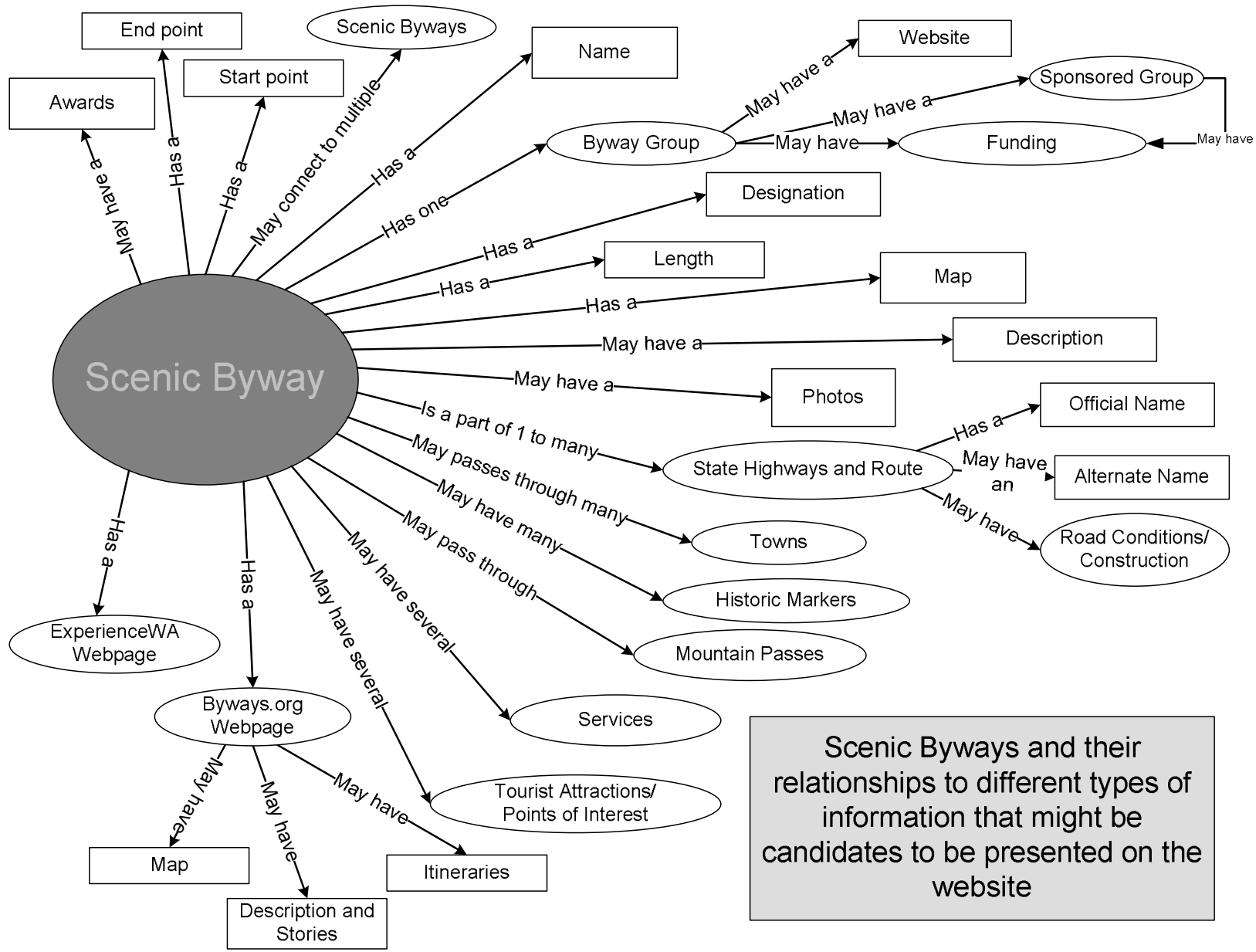
About Federal Designations for Byways and Process
How to start?

Funding for Scenic Byways

About funding process, general information
and links

Funded Projects

Tables of funded projects



Scenic Byways and their relationships to different types of information that might be candidates to be presented on the website

Basic Information

Name

Logo

Length

Designation

Description (short)

Byway Group

In Depth Information

Start point

End point

Towns

Mountain Passes

Historic Markers

State Highways and Route

Loop or Grouping of Byways

Scenic Byways Connected to

Official Name

Alternate Name

Road Conditions/
Construction

Has a

May have an

May have

**Info That May be Provided/
Maintained Better by Others**

Tourist Attractions/
Points of Interest

Services

Photos

Description (Long)

Possible External Website References

Byways.org Webpage

May have

Map

May have

Description and
Stories

May have

Itineraries

ExperienceWA Webpage

Has a

Interactive Map

Byway Group

May have a

Website

May have a

Sponsored Group

May have

Funding

May have

**WSDOT Info About Scenic
Byways that may add
value for the public**

Official State Map

Awards

Funding

Mountain Passes

Historic Markers

Example of Interactive Map



Example of Interactive Map



Scenic Byways Map Layout

- Interactive Map Sketches/Wireframe

The screenshot shows the WSDOT website interface for Scenic Byways. At the top is the WSDOT logo and a search bar. Below the search bar are navigation menus for 'H&LP Office', 'H&LP', and 'Contacts'. The main content area is titled 'Scenic Byways' and includes a 'Name of Byway' field, a large placeholder box for 'Information about Scenic Byway', and a 'Map Downloads of the Scenic Byway' section with a 'Download Entire Map' link. A 3x6 grid of map thumbnails is displayed, with the central thumbnail (9) highlighted in red. Annotations include: 1. A red circle '1' in the top-left corner of the placeholder box. 2. A blue box with text explaining that an interactive map is not included but could be an option. 3. A red circle '2' on the highlighted map thumbnail. 4. A blue box with text suggesting highlighting quadrants for download. 5. A zoomed-in view of the highlighted quadrant (quadrants 8, 9, 10, 14, 15, 16) with a red circle '2' and a link to 'View the whole state map'. 6. A blue box with text suggesting individual maps for each local byway.

1 Interactive map is not included here, but that might be an option. Especially if the selected byway can be permanently highlighted in a different color than the hover color. Is this feasible? How much extra work and maintenance would it require.

2 Highlight quadrants of the map that include the byway. Can download all quadrants. Maybe just have the relevant quads

2 Third possibility would be to have individual maps for each of the local Byways.